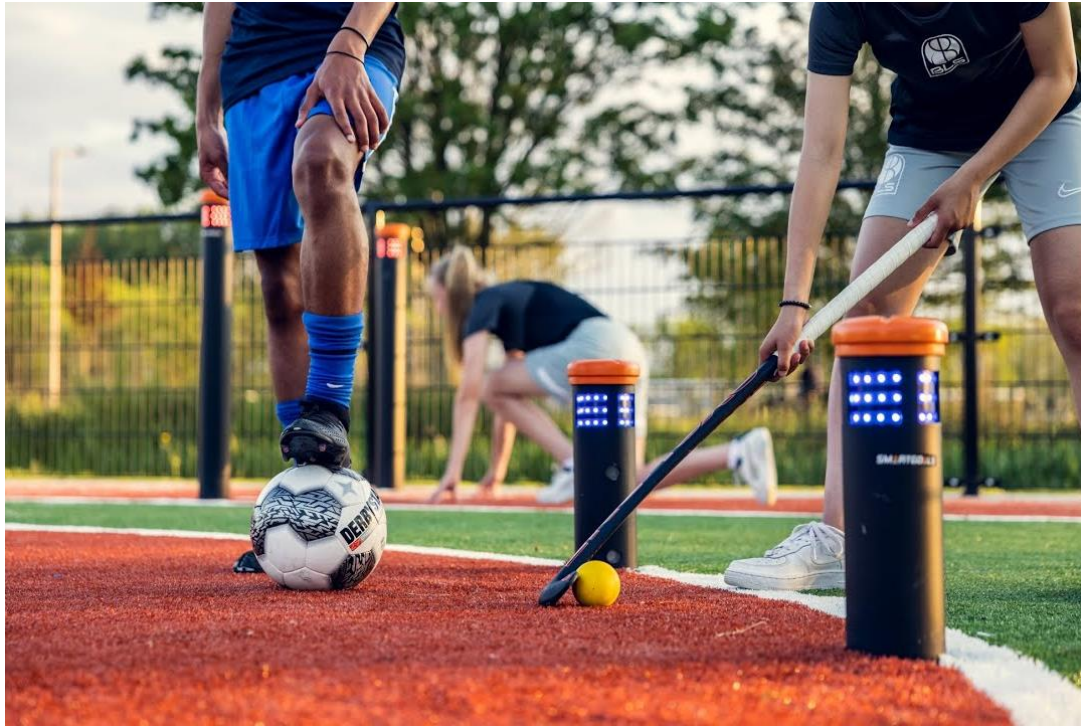


A soccer player in an orange kit is captured in motion, dribbling a soccer ball on an outdoor field. The player's legs and feet are the primary focus, showing the orange shorts and white socks. The ball is a standard black and white soccer ball. In the foreground, two black training cones with glowing orange lights at their tops are positioned on either side of the ball. The background features a large, multi-story building with a clock tower, suggesting an urban or campus setting. The overall scene is lit with dramatic, low-key lighting, emphasizing the player and the training equipment.

SMARTGOALS

SMARTCITY

SmartGoals Urban SkillCourts



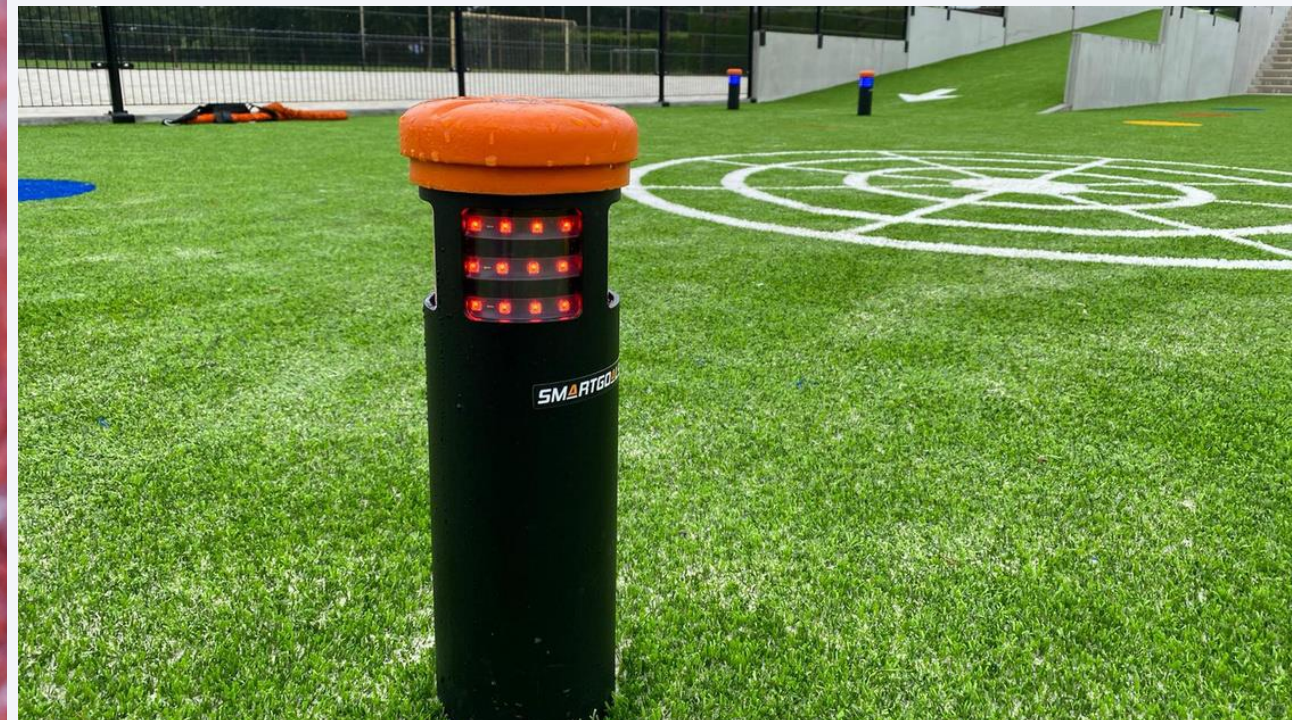


SMARTPOLES

HARD- AND SOFTWARE

The metal poles (with Smartlights) are beneath the artificial turf or existing sports floor installed on a concrete base. The 'gates' can be placed up with a distance to 50 meters apart. The metal poles must be placed within 120 centimetres of each other for optimal operation of the sensors of the SmartLights. The poles are fitted with 'smart' sensors at different heights (6 cm, 25 cm, 100 cm).

In each pole there's a waterproof electronic sleeve, placed with a wifi connection which is connected to a wifi box next to the court.





✘ City of
 ✘ Amsterdam



City of Rotterdam



 EuroParcs



02

Urban SkillCourts

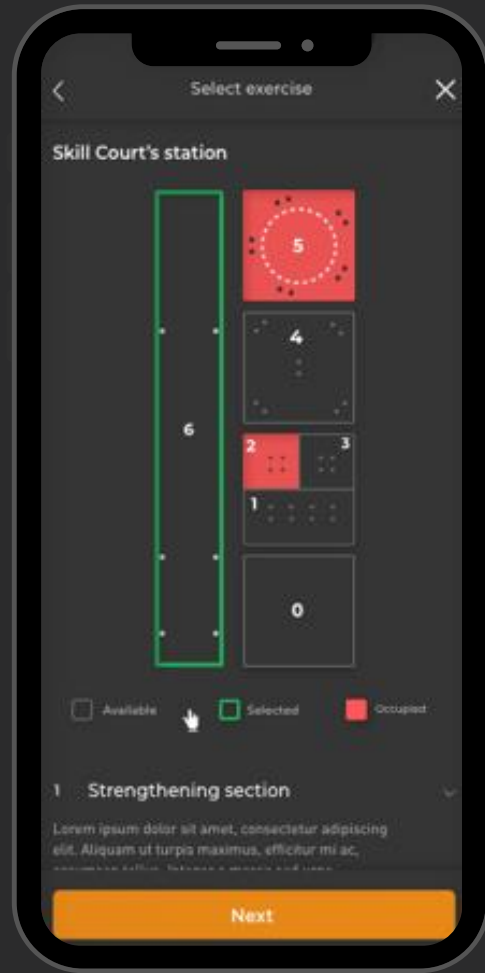




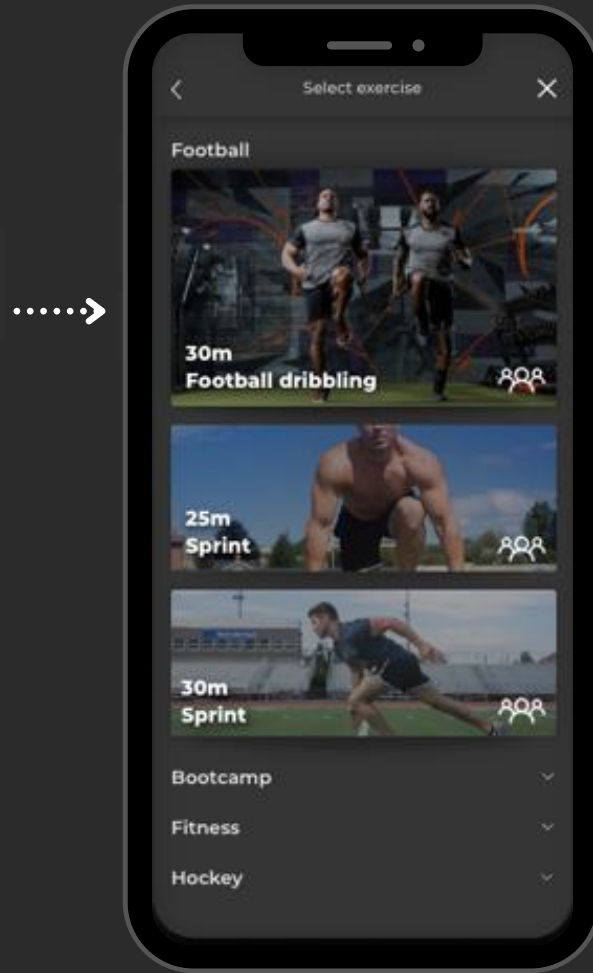




USER FLOW



Book a zone



Choose exercise

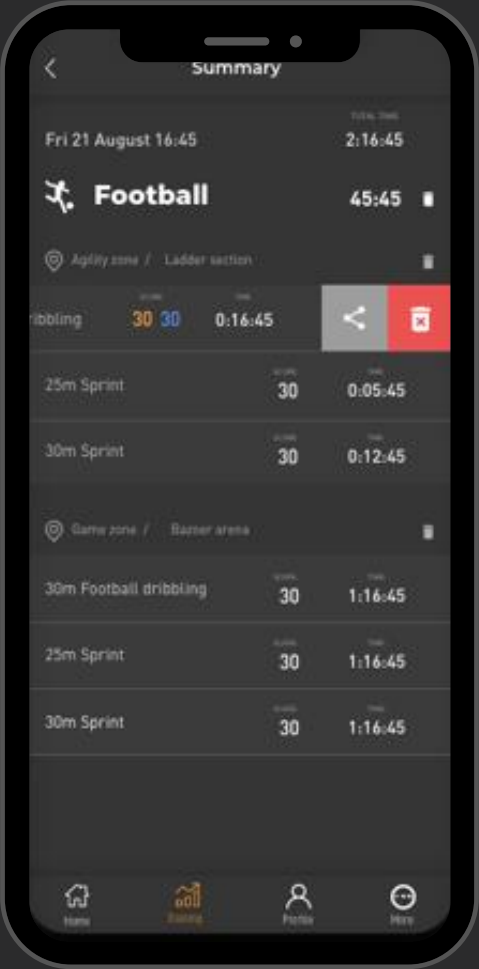
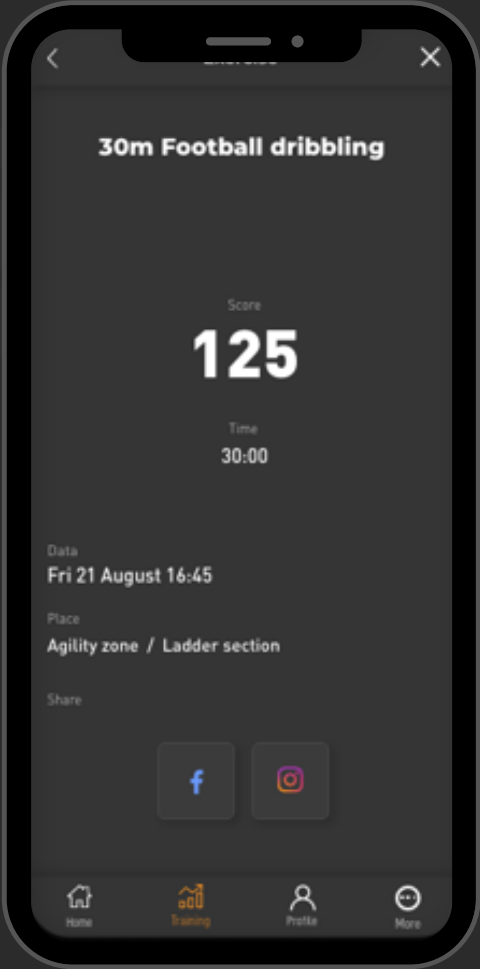


Start exercise



Score and data

INDIVIDUAL STATISTICS



Booking Information

- activity tracking
- sensor statistics
- target group / age groups
- popular hours
- popular exercises and games
- rankings



W&H